

What is claimed is:

1. A personal account collecting system for use in collecting information of accounts of persons on Internet, comprising:

managing means of an information provider for managing a service site for providing information on the Internet;

5 means of a first user for getting access to said service site for providing information through a mobile site on the Internet in order to utilize said service site for providing information;

introducing means of said first user for introducing a second user, as a target utilizing said service site for providing information, who is connected with said first user by human networks; and

10 collecting means of said information provider for collecting information of an account of said second user in a database of said service site for providing information.

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2. A personal account collecting system as claimed in claim 1, wherein said first user, by the use of a mobile personal telephone, gets access to said service site for providing information through a mobile site established on the Internet

5 by a communication service provider.

3. A personal account collecting system as claimed in claim 1, wherein said information provider is an advertising agent.

4. A personal account collecting system as claimed in claim 3,

wherein not only said information of an account of said second user but also information of a favor of said second user are registered in said data base of said service site for providing  
5 information, said advertising agent transferring an advertisement to said second user in response to said information of a favor of said second user.

5. A personal account collecting system as claimed in claim 3, wherein said communication service provider provides circumstances for establishing said service site for providing information managed by said information provider on the  
5 Internet, said communication service provider, in reward for the provision of said circumstances, obtaining advertisement charges from said advertising agent, responsive to an advertisement provided by said advertising agent.

6. A personal account collecting system as claimed in claim 5, wherein said communication service provider further provides said advertising agent with information of numbers of accesses to said mobile site by said first and second users responsive to  
5 an advertisement provided by said advertising agent.

7. A personal account collecting system as claimed in claim 5, wherein said communication service provider further provides said advertising agent with information of numbers of accounts collected by said collecting means of said information provider  
5 responsive to an advertisement provided by said advertising agent.

8. A personal account collecting system as claimed in claim 1, wherein said information of an account of said second user is an electronic mail address of said second user.

9. A personal account collecting system as claimed in claim 1, wherein said human networks are based on reliable human relations so that said second user is a family, a relative, a friend, or the like of said first user.

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10. A method of collecting a personal account for use in collecting information of accounts of persons on Internet, said method comprising the steps of:

an information provider's managing a service site for providing information on the Internet;

a first user's getting access to said service site for providing information through a mobile site on the Internet in order to utilize said service site for providing information;

said first user's introducing a second user, as a target utilizing said service site for providing information, who is connected with said first user by human networks; and

said information provider's collecting information of an account of said second user in a database of said service site for providing information.

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11. A method as claimed in claim 10, wherein said first user, by the use of a mobile personal telephone, gets access to said service site for providing information through a mobile site

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established on the Internet by a communication service  
5 provider.

12. A method as claimed in claim 10, wherein said  
information provider is an advertising agent.

13. A method as claimed in claim 12, wherein not only said  
information of an account of said second user but also  
information of a favor of said second user are registered in said  
data base of said service site for providing information, said  
5 advertising agent transferring an advertisement to said second  
user in response to said information of a favor of said second  
user.

14. A method as claimed in claim 12, wherein said  
communication service provider provides circumstances for  
establishing said service site for providing information  
managed by said information provider on the Internet, said  
5 communication service provider, in reward for the provision of  
said circumstances, obtaining advertisement charges from said  
advertising agent, responsive to an advertisement provided by  
said advertising agent.

15. A method as claimed in claim 14, wherein said  
communication service provider further provides said  
advertising agent with information of numbers of accesses to  
said mobile site by said first and second users responsive to an  
5 advertisement provided by said advertising agent.

16. A method as claimed in claim 14, wherein said communication service provider further provides said advertising agent with information of numbers of accounts collected by said collecting means of said information provider responsive to an advertisement provided by said advertising agent.

17. A method as claimed in claim 10, wherein said information of an account of said second user is an electronic mail address of said second user.

18. A method as claimed in claim 10, wherein said human networks are based on reliable human relations so that said second user is a family, a relative, a friend, or the like of said first user.